

Wells Fargo Campus Card Contract Data

Award year period: July 1, 2018 – June 30, 2019

Institution Name: Texas A & M University-College Station

Please copy and post the information *below* the line on the same webpage where you have posted your Wells Fargo Campus Card Agreement.

Texas A & M University-College Station and Wells Fargo Campus Card Agreement
For the award year period of July 1, 2018 – June 30, 2019:

Total number of student customers with linked accounts:	10,978
Mean and median linked account costs:	
Annual mean	\$24.85
Annual median	\$2.50
Total consideration received by Texas A & M University-College Station:	\$440,000
Royalties	\$425,000
Marketing	\$15,000

Wells Fargo uses information provided to us directly by our customers to identify students with a Wells Fargo Campus Card linked to their accounts.

Mean and median costs reported for this award year period reflect new benefits provided to eligible Campus Card linked accounts beginning in March 2019. These new benefits were available to eligible customers for four out of the twelve months of activity analyzed in the contract data for the most recent award year (7/1/2018-6/30/2019). As a result, the mean and median costs above do not show the effect of a full year of the new benefits.